

WEB AD SPEC SHEET

Below you will find the production specifications for the advertising opportunities that TownPlanner.com has to offer. Of course, your local Publisher can work in partnership with you to develop an advertising program that best achieves your marketing and business objectives.

Ours ads include a **logo image**, a **headline** and multi-line **company message with hotlinks**.

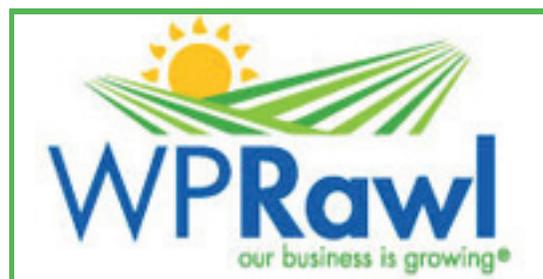
Image Requirements

Accepted formats: JPEG, GIF & PNG.

Currently we are not accepting Flash or rich media.

Ad image dimensions are 200 x 100 PX.

Image should be under 100 KB.



www.Rawl.net

Providing fresh, wholesome vegetables from our family farm since 1925. [Facebook](#) | [Pinterest](#) | [YouTube](#)

Ad Message Requirements

Headline: Single line only.. May not exceed 34 characters including spaces and punctuation. Headline will be hyperlinked to company website (please provide page link). If no headline is chosen, your website will be displayed as a default.

Message: Maximum of three lines. A total of 100 characters, including spaces and punctuation. If you would like to call out links in your message, such as your social media pages, please specify which words you would like hyperlinked and provide us with the link to each page.

Coupon Requirements

- Accepted formats: JPEG, GIF & PNG.
- Ad image dimensions are 200 x 100 px.
- Offer Text is limited to 100 characters, including spaces and punctuation.